IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Tetsuiiro Kondo, et al.

Serial No. : 09/966.704

For : AUDIENCE RESPONSE DETERMINATION APPARATUS.

PLAYBACK OUTPUT CONTROL SYSTEM, AUDIENCE

RESPONSE DETERMINATION METHOD, PLAYBACK OUTPUT

CONTROL METHOD, AND RECORDING MEDIA

Filed: September 28, 2001

Examiner : Dominic D. Saltarelli

Art Unit : 2623

Confirmation No. : 6412

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via Electronic Filing Services.on December 12, 2007.

Susan Youell (Name of person signing transmittal)

> December 12, 2007 Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the non-Final Office Action mailed on September 21, 2007, having a threemonth shortened statutory period for response set to expire on December 21, 2007, please amend the above-identified application as follows. Amendments to the Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks/Arguments begin on page 13 of this paper.

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